



Navigate – Nordic Maritime Expo 24–25 November 2026 at Logomo, Turku, Finland

Guidelines for printed materials

REQUIREMENTS:

- Use PDF/X:2001 format
- Use color profile Coated FOGRA39 (ISO 12647-2:2004).
- Recommended resolution for photos is 100-150 DPI.
- Deliver your material in 1:1 size. In case you are unable to do this, the most recommended ratio is 1:2. Note that when zoomed in, the resolution decreases. Please inform the used ratio while sending the file.
- Add 3 mm bleeds and cutting marks to your PDF-files.
- Name your files without punctuation: [event name] [stand number] [your company name] [product name] [size of the print]

Size requirements, fascia board:

2m = 1982 x 290 mm
2,5m = 2482 x 290 mm
3m = 2982 x 290 mm
4m = 3982 x 290 mm

Size requirements, wall print:

2m = 1970 x 2500 mm
3m = 2970 x 2500 mm
4m = 3970 x 2500 mm
Xm = X970 x 2500 mm
Booth wall height: 2.5 m.

FREQUENTLY ASKED QUESTIONS:

Can I submit just a logo and text instructions?

Unfortunately, we cannot create layouts based solely on a logo and text instructions. Please always provide a print-ready file with the logo and text already positioned. If you need help preparing your materials, contact sami.lujala@lightpress.fi.

What if our booth is over 3 m wide and we will have a printed header board?

Fascia boards wider than 3 meters are produced in two or more sections. For example, a 4 m header board will be delivered as 2 x 1991 mm panels. We recommend avoiding placing small text, logos, or other important elements at the panel joints. If you are unable to divide the design correctly yourself, you can submit it at full size (1:1), and the printer will split it into sections.

What if we have a corner booth with header boards on two sides?

For example, if you have a 3 x 2 m corner booth, one header board will be 3 m and the other 2 m, delivered as separate panels. You can submit two separate files accordingly—one for 3 m and one for 2 m.

What software can I use to create print materials?

We recommend using standard graphic design software or similar programs capable of producing print-ready PDF files, such as Illustrator, InDesign, or Photoshop.

CONTACT INFORMATION:

Materials should be sent to: messuaineistot@logomo.fi

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