



Contact Forum – employer image as a package

Our branding package is designed to strengthen your employer image among higher education students and young professionals year-round.

We reach your target audience through the right channels and deliver measurable results that help you stand out as an employer.



www.contactforum.fi

CF Events Oy

What and why?

Employer Image Packages are a new service from CF Events Oy that helps companies strengthen their employer brand among students and young professionals all year round – not just during events.

We combine visibility at and around the Contact Forum event with effective multi-channel marketing.

Your company will have a constant presence in students' everyday lives and will see measurable results from every action.

To whom?

For companies that want to:

- Stand out as an attractive employer
- Reach students and graduates effectively
- Builds a long-term employer image

Why choose us?

- Over 40 years of experience in supporting the employment of students and graduates and strengthening companies' employer image
- We reach over 60,000 students and experts through various channels
- We target messages according to fields and stages of study
- Clear packages and measurable results



Brand packages

CF Events Oy

BASIC

1990€ / year

2 social media posts per year

Visibility in 2 newsletters

Presentation on our job site

1–3 job advertisements

Reach: 1000–2000 views

GOLD

€3490 / year

2 social media posts per year

Visibility in 2 newsletters

Presentation on our job site

1–3 job advertisements

1 article on our website and shared on our channels

Visibility in 1 partner's newsletter

Reach: 2000–3000 views

PLATINUM

5990€ / YEAR

3 social media posts per year

Visibility in 3 newsletters

Presentation on our job site

2 Platinum job postings + unlimited basic ads

2 articles on our website and shared on our channels

Visibility in 2 partner newsletters

1 webinar to which students selected by the company are invited

Reach: 3500–6000 views



How it works

01

Kick-off meeting

- We go through the annual calendar, target groups and channels
- We will agree on a schedule for the measures.

02

Measures

- After each measure, you will receive a results report within 2 weeks
- If needed, we'll hold a follow-up meeting and make changes to the campaign

03

Meeting after 6 months

- We review the results of the first 6 months together

04

Final meeting after 11 months

- We review the project and agree on possible next steps



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Recruitment packages

Our recruitment packages are designed to help companies recruit and reach the right candidates.

We combine advertising locations and visibility in targeted channels so that you can effectively reach students and graduates for your open positions.

BASIC

€2499/year

10 standard job listings
One Platinum package *

GOLD

€3499/year

Unlimited standard job listings
One Platinum package *

* Platinum package contents (value €999):

- Email campaign to your desired target group based on your chosen criteria
- 2 paid social media posts
- Promoted job listings = greater visibility in searches
- Banner for 1 week
- Visibility in newsletter
- Job listing live for max. 3 months (additional month €100)

[You can also check out the platinum package on our job page here.](#)