



# Employer Branding Forum

Thursday 26.02.2026, at Helsinki Messukeskus

An event focused on employer image - meet experts and decision-makers, from marketing professionals to HR managers!



Measuring & analyzing employer image



Communication & marketing of the employer brand



Improving the employee & job seeker experience



Management & development of the employer brand





# Why you should participate:

## Meet the following decision makers:

- ✓ CEOs
- ✓ HR decision makers
- ✓ Recruitment professionals
- ✓ Communication professionals
- ✓ Marketing professionals
- ✓ EB
- ✓ EE
- ✓ EX

## Why Employer Branding Forum:

- ✓ The first conference and exhibition aimed purely at employer image
- ✓ The program has plenty of time for the visitors to network with you.
- ✓ The goal is more than 700 visitors from Finland's largest companies as well as smaller operators.
- ✓ 40 years of experience in organizing successful events as a pioneer in its field
- ✓ Your participation has been made effortless and cost-effective!

**[Sign up with this form!](#)**

# FAIR PACKAGES & PRICING

**Gold 12m<sup>2</sup>**  
5999 € + alv.

**Gold 9m<sup>2</sup>**  
5199 € + alv.

**Classic 8m<sup>2</sup>**  
4099 € + alv.

**Classic 6m<sup>2</sup>**  
3190 € + alv.

**Classic 4m<sup>2</sup>**  
2299 € + alv.



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# Contents of the fair packages

## GOLD packages include:

- ✓ 1 rear wall branding with the customer's material
- ✓ Target lighting of the exhibition stand
- ✓ Electricity (3 outlets)
- ✓ Selected color carpet for the department
- ✓ Company presentation on the event's website

## CLASSIC packages include:

- ✓ Logo on the back wall of the stand
- ✓ Target lighting of the exhibition stand
- ✓ Electricity (3 outlets)
- ✓ Selected color carpet for the stand
- ✓ Company presentation on event's website

## For an additional fee:

- ✓ Furniture and AV equipment and graphic artist services according to a separate price list
  - ✓ Additional branding €78 + VAT/m<sup>2</sup>

# Terms of use for the event



## ***Cancellation & changes***

**We always offer a 14-day free cancellation period from the registration date.**

After this, the company can still cancel its participation by notifying in writing by 1.9.2025, but is still obliged to pay half (50%) of the price of the ordered fair package. If the company cancels its participation after 1.9.2025, the company is obliged to pay the price of the ordered fair package in full (100%).

## ***Billing***

The order date is the date of sending the registration form. 50% of the price of the fair package will be invoiced as a booking fee for the ordered fair package on a separate invoice within 28 days from the order date or at the latest on the due date separately stated in the said invoice. The final invoice will be invoiced at the end of 2025 or in January 2026.

The payment term for all invoices is 14 days net, unless another payment term is agreed with the company. Additional orders placed after the first invoice has been sent will be invoiced after the order with the same payment terms.



Contact us & book your spot

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Sales and partnerships

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